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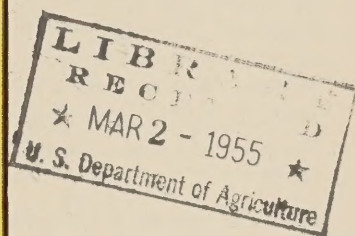
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America's Great Water Lily Catalogue

California Sunshine Grown Water Lilies—the world's finest. On page 5 the water lily fan will find plans for construction of a lily pool along with suggested material and planting instructions. A water garden is one of the easiest to grow and care for. Plan today the Johnson Way.



BLUE TRIUMPH 2-Year Old Plants

Imagine having this gorgeous water lily in full bloom just days after planting! Fully mature plants shipped to you with leaves eight to ten inches across, full of buds, and a huge tuber to insure perfect results. Magnificent blossoms 6-9 inches in diameter of dark blue, opening on first day with a clear yellow center with a delicious fragrance. One to three flowers open every day from planting time until frost. We guarantee results!

As a bouquet to grace your living room or yard, Blue Triumph is unequalled. Can be planted in a No. 3 galvanized tub, or in larger pools for show results. Each.....

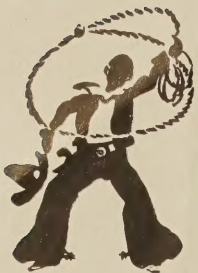
\$3.50

JOHNSON WATER GARDENS
PARAMOUNT, CALIFORNIA

REMEMBER—Our Prices Are Postpaid



BLUE TRIUMPH
Harry Johnson with a 2-year-old Plant in July

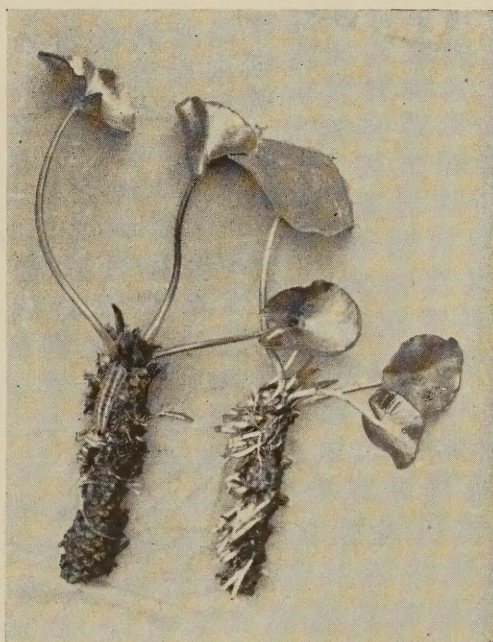


HI PARTNER!

From out of the West Comes the Best WATER LILIES

Imagine, if you can, hardy water lily roots 2-3 inches thick, six to seven inches long, and just bursting with leaves and buds ready to liven up your pool with a riot of color. Then, if that isn't enough, imagine receiving our giant plants of Blue Triumph with leaves 8-10 inches across, a huge tuber several inches thick, and best of all, full sized buds ready to produce those gorgeous blue flowers in your pool, often the day after planting! If you aren't floored by now, then stand by for the biggest and best surprise of all, namely, all orders of \$5.00 or more are shipped Postage Free. Think of it, Postpaid! No unpleasant Railway Express bills to pay when you receive the plants. Bear in mind, we guarantee safe delivery to your door. We know of no other water lily nursery that can make these claims.

In case you are a little dubious, partner, about all these extravagant claims, bear in mind that we are the oldest water lily nursery in America, with over 75 years of experience to back us up. Our firm was established in 1876. Many of the water lilies and aquatic plants common today were introduced by us many years ago. Anyone who has already ordered from us knows it is just plain horse sense to order from Johnson's. Their plants just can't be beat!



RHIZOMES OF OUR HARDY LILIES



A view of our pools where our Sunshine Grown Water Lilies reach perfection.

Check These Advantages ✓

- 1. All orders of \$5.00 or more are shipped Postpaid. No Railway Express bills to pay. Orders of \$2.50 to \$5.00 merely add 10% for postage and packing. Orders for less than \$2.50 only add 50c extra.
- 2. Guaranteed safe delivery. We will replace any not so received if notified within ten days.
- 3. Rock bottom prices. Compare our prices and you will find that in most cases they are less than any other water lily nursery.
- 4. California Sunshine Grown Water Lilies is Johnson's trademark. All our water lilies are grown by us in our own pools under controlled conditions. Our hardy water lily rhizomes are shipped in full flush of growth, ready to withstand any weather. We guarantee it!
- 5. Over 75 Years of experience. This means a lot when it comes to knowing which are the best plants for our customers, and how best to pack them for safe delivery. It also means thousands of satisfied customers.
- 6. Free. Orders of \$5.00 or more, choose 10% in free plants.

Dear Customer—

We have not only tried to create in this catalog the most beautiful in the U.S.A. but to make it of the greatest service to water lily enthusiasts. We feel we have succeeded on both counts but the truth will only be known as you good people plant our sunshine grown, Full-o-Bloom Lilies. We hope to hear from most of you during the season.

Very truly yours,

Harry Johnson

HOW TO PLANT WATER LILIES
Their culture, growth, and care.

See Page 5

Water Will Highlight your Western Garden



The following pages will introduce you to the pleasures and rewards of growing water lilies in a western setting. Their gorgeous colors and easy maintenance make them a must. Modern or provincial style homes are hardly complete without a water lily pool to grace the grounds and provide a focal point of interest. Many of the Western and Southern states can expect shipment of their hardy water lilies from March and April on, and have their water lilies in bloom by April or the early part of May. It is not necessary to protect your pool during the winter months in the Western States except in a few of the mountainous areas. Merely keep the water level high and sit back and wait for flowers in the spring. Our Hardy plants bloom from March to September in most localities. You will find full cultural instructions on page 5. Visit our nurseries. We are open seven days a week and you are most welcome. Directional map on page 12.

Eastern Gardners Enjoy Lily Ponds as Part of Home Landscaping



Johnson Sunshine Grown Lilies Grace a Michigan Pool

Hardy water lilies winter perfectly in temperatures as low as 40 degrees below zero. A planting of both Hardy Water Lilies and Tropical Water Lilies will assure you of a continuous showing of exquisite blossoms all summer. Tropical water lilies, both day and night blooming make a lush, quick growth in your warm summer days and nights. It is often possible to take advantage of natural ponds where hardy water lilies readily naturalize themselves. In sections where danger of frost damage to concrete pools exists, all that is necessary is to drain the pool and cover with boards and straw until spring. Goldfish and small aquatics may be kept in the basement near a sunny window until spring. In Eastern and Northern states shipment of hardy water lilies may be made from April 15th on, and tropical water lilies from May 25th to June 1st. Bear in mind that Blue Triumph can be shipped up to two weeks earlier and you can expect flowers from the first day after planting on.

FIVE PERFECT POOL COLLECTIONS

We are able to offer you substantial savings on collections because packing and handling costs are approximately the same as for a single unit. The plants in these collections are in no sense inferior lilies. They are first class.

Collection S 4

35 beautiful water plants for a pool 7 x 10 or larger. Includes all the plants, scavengers, and fertilizer necessary for a successful pool.

5 WATER LILIES. Formosa, Gloriosa, Sunrise, Paul Hariot, and Gonnere.

15 SHALLOW WATER AND BOG PLANTS. Water Poppy, Pickerel Rush, Floating Heart, etc.

10 OXYGENATING PLANTS. Eel Grass, Fish Grass, Ludwiggia, etc.

6 WATER HYACINTHS. (Floating plant.)

12 ASSORTED WATER SNAILS.

2½ LBS. JOHNSON'S WATER LILY FERTILIZER. Special Collection Price. Postpaid **\$16⁹⁵**

TUB GARDEN—Collection S 11

Grow a complete water garden in a tub. Fill a No. 3 galvanized tub half full of loam soil and plant according to directions.

1 Hardy Water Lily Paul Hariot and 6 Shallow Water and Bog Plants. Collection Price.....**\$3.00**

DELUXE POOL—Collection S 19

13 choice plants for a pool 5 to 6 feet across

3 Hardy Water Lilies, Paul Hariot, Sunrise, Gloriosa and 10 Bog Plants. Postpaid.....**\$8.35**

THRIFTY DUET—Collection S 6

Marliac Yellow and Marliac Pink. The Two.....\$3.25

Collection S 1

BUTTERFLY TRIO (DWARF LILIES)

Red Butterfly, Orange Butterfly, White Butterfly.

Postpaid**\$5.00**

Johnson's Water Lily Fertilizer

Place a tablespoonful in a paper bag and push into the mud near the lily tuber and watch it grow. Use 2-3 times during the summer.

2½ lb. bag, postpaid.....\$1.35

5 lb. bag, postpaid.....\$2.35

Grow Your **HARDY WATER LILIES** anywhere

—Discover the Priceless Quality of These Charmers
EARLIEST TO FLOWER . . . WINTER HARDY EVERYWHERE

HARDY WATER LILIES

Easily grown in a No. 3 galvanized tub, in a small pool, or in boxes in larger pools. They delight in a rich heavy soil and revel in full sunlight. Given these simple requirements, there is no other plant that will give so much. Perfectly at home from Maine to Florida, their brilliant rich colors of pink, red, orange and yellow, and pure whites will be yours from spring until late fall. A light feeding two or three times during the summer months with a good fertilizer (Johnson's Water Lily Fertilizer) will insure best results. Check the varieties offered below carefully. They range from miniatures with leaves and flowers the size of a half dollar to larger ones with leaves 8 inches across. You are sure to find several to fit your requirements. Check page 5 for full cultural instructions.

FORMOSA (Below)

Introduced by us many years ago and still a favorite. Ease of flowering and delicate pink blossoms against a foil of pale green leaves make it a charming addition to your pool.

Each\$3.00



ATTRACTION

Blossoms 4-6 inches across and robust growth place this beauty amongst the favorites. Red petals faced by white sepals. One of the earliest to flower in the spring.
 Each\$3.00

"TOUGHIES" Collection S 3

Two of the Best Hardy Water Lilies

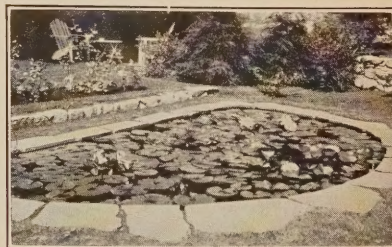
The two water lilies pictured in full color on this page, Attraction and Formosa shipped to you Postpaid for.....\$5²⁵

FLOWERS GALORE

Dear Sir:

This picture of my pool was taken the middle of August. The bulbs were purchased from you and planted the early part of May. The four groups of blossoms from left to right are: Formosa, Escarboucle, Sunrise, and Gonnere. All of the bulbs have been very prolific and have exceeded my expectations.

Kenneth C. Leonard
 Dedham, Mass.



How to Plant Water Lilies . . .

THEIR CULTURE, GROWTH AND CARE OF POOLS

THE culture of water lilies is very simple and there are no stumbling blocks such as one often runs into in caring for many garden plants. Since they grow in water they do not need daily attention to watering. In hot, dry weather they will not burn up nor will they drown out in prolonged, cold rains.

Most aquatics are gross feeders and appreciate a rich soil. They will grow well in any type of soil if enriched either with Johnson's Water Lily Fertilizer or with cow or stable manure. In poor soils they cannot make the lush, green growth you have a right to expect. Thus unless your soil is exceptionally rich we advise some form of fertilizer. **Do not use too much** but follow instructions below.

Remember that aquatics thrive best where they receive at least a reasonable amount of sunlight. Shady water is very cold.

CARE OF THE NEW POOL

There are two different ways to prepare your pool for planting. The simplest and most convenient way is to plant in boxes filled with earth. This makes it much more practical to thoroughly clean the pool in spring and helps greatly to keep the growth of plants in check.

In very small pools or where they are too shallow, i.e., less than 12 inches, it is sometimes best to cover the bottom with soil, allowing for from 6 to 12 inches of water. However, unless the plants are watched, the stronger kinds are liable to smother out the less vigorous. There is much to be said for both methods, but the more experienced growers seem to prefer boxes.

After the soil or boxes are in we have found it stimulating to plant growth to drain the pool in about 10 days and fill with fresh water. To prevent the plants being injured by drying while draining they must be protected by wet rags or newspapers.

BOX CONSTRUCTION. Boxes should be at least 15 inches square and, if pool is deep enough, 12 inches in depth. Larger boxes up to 2 or 3 feet square will give you prize winning blossoms. Make them of pine wood and they will last 20 years. **Never use redwood!**

SOIL. The best soil is a good garden loam such as roses do well in. A clay or heavy loam is better than a sandy one as it has enough fertility to carry the plants through a vigorous season's growth. Lilies, however, are not particular and we have grown show specimens in every type of soil.

FERTILIZERS. Cow manure is very good used at the rate of one shovelful to four of soil. Used thus it does not need to be decayed. Mix well and pack moderately firm in the boxes. Stable manure may be used as above. Chicken and rabbit manure must be used with great care and in small amounts, as they are much given to burning the roots. We suggest as the simplest and most satisfactory fertilizer that Johnson's Water Lily Fertilizer be used. It is especially prepared, very economical, and gives splendid results. See below for prices.

Where cow or other animal fertilizers are used we suggest draining and refilling as described under "Care of New Pools."

USE JOHNSON'S WATER LILY FERTILIZER

The result of years of experience this excellent aquatic plant food is compounded on our own formula. When preparing new soil for your lilies, mix 2 cupfuls to a bushel of soil. When fertilizing growing water lilies, place a tablespoonful in a paper sack and push down into the mud.

These prizes are prepaid to your door!

2½ lb. bag	\$1.35
5 lb. bag	2.35
10 lb. bag	4.25

PLANTING AND CARE OF TROPICAL LILIES

Tropical Lilies are especially at home in America. Our warm spring and summer weather and warm nights induce a luxuriant growth hardly equaled in their native lands. Don't be in too great a hurry to plant them in spring—not till warm, settled weather is assured. Our Blue Triumph and Blue Beauty are particularly hardy and may be planted somewhat earlier.

In planting simply scoop out a hole, then settle the soil about the roots. As the plants mature we keep the old and yellowed leaves picked off which greatly accelerates their flowering. Two or three times during the summer we give our plants one or two tablespoons of fertilizer. Apply by wrapping in cloth and shoving in the mud a foot or so from the plants. Do not give too much or the roots may be burned. Such treatment will keep them flowering till heavy frost.

STAR LILIES AND HOW TO PLANT THEM

These charming tropical lilies form hard tubers in the fall and thus winter easily if kept in damp sand in a frost-free place. See figure 3 at left. Plant them out in May. They may be started in a pail of water without soil in a warm window. After they have sprouted well they grow amazingly fast and bloom almost at once.

NIGHT BLOOMING TROPICAL LILIES

These startlingly beautiful lilies are natives of India and Africa. They luxuriate during our warm summers and when established bloom most freely and are hardy, vigorous plants. Generally speaking, they flower somewhat later than day blooming varieties, but continue flowering until late frosts. Do not crowd them and they will give you a truly gorgeous display. Feed them well during the summer.

HARDY WATER LILIES

These are the most widely known lilies and are quite different from all the other kinds. They have a creeping rhizome, as in figure 2 above, and **must be planted as pictured—horizontally**. Do not plant them upright. If the leaves are submerged when planting they will quickly grow to the surface. Barely cover the "root" with soil and if it is inclined to float place a brick over it. Many plants will be in flower within 3 or 4 weeks! They enjoy summer fertilizings and having the older yellowed leaves picked off.

LOTUS

While these are perfectly winter hardy yet they come from the tropics of India and China. The rhizomes are easily broken and must be handled with great care. They look very like a banana. Scoop out the soil and gently cover, leaving the growing tip just exposed. Give them plenty of room—a 2 foot box is none too large.

SHALLOW WATER AND BOG PLANTS

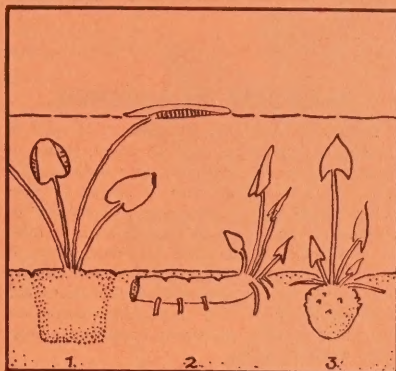
These varied plants grow in water from 2 to 12 inches deep. Give them rich soil and several summer feedings for best results. More detailed instructions are given with the plants.

WINTER CARE OF AQUATICS AND POOLS

Hardy Water Lilies, perhaps with the best results, may be left undisturbed if the pool can be boarded over or otherwise protected from too deep freezing. Generally the boards will give ample protection if covered over with a heavy thickness of leaves or straw with a layer of soil over all. The parents of the Hardy varieties come from the temperate zone, some growing as far north as Finland, so they are amply hardy if ice does not freeze solidly about them.

In very cold climates some advocate taking the boxes in which the lilies grow into the basement away from frost, being sure to keep them **wet all winter**. Keep a sharp eye out for mice. Others prefer to dig a deep trench and bury the boxes below the frost line. All these methods are extensively used. Boarding the pool over, however, prevents ice damage to the pool and thus serves a dual purpose.

Of the Tropical Lilies only the Star Lilies can be wintered without a warm greenhouse pool.



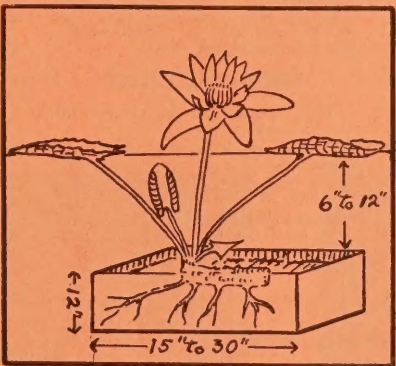
Three Kinds of Water Lily Roots

This drawing explains the three main kinds of Water Lily rhizomes or "roots." Note particularly how you should plant them in the soil—upright or horizontal!

Fig. 1. A pot grown Tropical Lily.

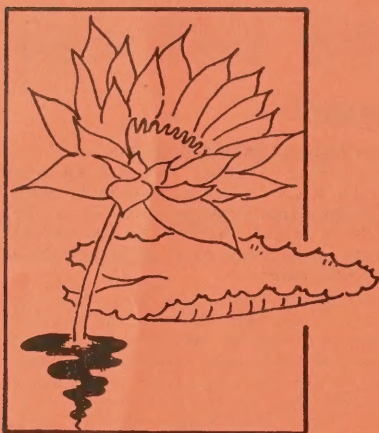
Fig. 2. The rhizome of all Hardy Lilies.

Fig. 3. The tuber of our Star Lilies.



PLANTING THE NEW LILY

When preparing the soil for planting do not lay the plants in the sun but keep them wrapped or place in a pail of water. After the boxes are ready you may plant before turning the water in if you cover them with wet newspapers. Perhaps the safest way is to delay planting until the water rises above the boxes. We generally fill the pool several days before planting so the sun may warm the water.



GUARANTEE

65 Years of Customer Satisfaction

We guarantee to ship you only our finest, vigorous plants true to name and assume full responsibility that they reach you in a fresh and satisfactory planting condition. We will replace without cost any not so received if notified within 10 days.

GROWTH GUARANTEED. If any plant fails to grow and we are notified within 30 days we will replace same free of charge, customer to pay shipping charges only. At time of complaint remit 75c per Tropical Lily and 50c for Hardy Lilies and other aquatics, to cover postage. To prevent any disappointment our replacements will be made of strong, free blooming plants. Replacements made free when additional plants are ordered.

POOL ASSORTMENT

Things You Will Need With a New Pool

Coll. \$ 40

A group of accessories to make your pool a complete success.

2½ lbs. Johnson's Water Lily Fertilizer

1 lb. Johnson's Goldfish Food

1 Volck Oil Spray (4 oz.) to control aphids without harm to goldfish

SPECIAL GROUP PRICE..... **\$260**

Policies and Philosophy of Business

May we say at this point we want you to have success with our products and have tried in this catalog to tell you, as our long experience has revealed, how to plant, use and care for the various items listed. May we say at this point that we realize thoroughly that only through your full success and consequent good will can we continue in business. We need your repeated orders and try to do everything possible to merit them. Our location is ideal for growing winter-hardy plants at their vigorous best. Experience of tens of thousands of customers throughout the United States and Canada shows conclusively that our plants thoroughly acclimate themselves to all conditions without loss of time or vigor. This is an important point and we ask you to compare both quality and price with any similar products.

GARDEN PLANNING

Pools will often solve the question of what to do with an awkward space. A water garden is often useful to put at the end of a walk particularly, to form a focal point of interest to what might indeed be an otherwise uninteresting or meaningless ramble. It is often placed in front of a pergola, summerhouse, or arbor, where it is most appropriate. Such a retreat will acquire new interest in your eyes and afford your friends pleasure. Pools are very simple and inexpensive to build and are a permanent investment adding value to your property.

Our Shipping Dates

PLEASE READ CAREFULLY

When We Ship

HARDY LILIES

We ordinarily ship Hardy Lilies and Plants to warmer parts from March and April on. In the latitude of Chicago and New York from April 15th on. We will ship, on special request, any time during the year.

TROPICAL LILIES

These should not be planted too early for best results.

To warmer South and south Pacific Coast from May 1st on. Chicago and New York areas May 25th to June 1st. Too early planting is time lost.

BLUE TRIUMPH and **Blue Beauty** are somewhat harder than other tropicals and we ship up to 10 days earlier.

TERMS — PLEASE READ

We prepay postage on all orders of \$5.00 or more.

Orders \$2.50 to \$5.00 include 10% extra for postage and packing.

Orders for less than \$2.50 include 50c extra for postage and packing.

To avoid confusion please use order blank attached.

ORDER EARLY. Order immediately and you may leave to our judgment the proper shipping date. We are, of course, glad to ship on any date you specify. Promptness in shipping your orders as well as quality have built our business.

Please make all checks and money orders payable to Johnson Water Gardens, Paramount, California. If stamps are sent we appreciate denominations of 10c and 25c.

NO PLANTS SHIPPED C.O.D.

Owing to their perishable nature plants are not shipped C.O.D.

HOW AND WHEN WE SHIP

Our plants are all packed in specially prepared boxes by experienced packers. They are wrapped in waxed paper with damp moss and excelsior in such careful fashion that they retain their fresh growing condition perfectly. In your pool, within a day after planting, they will appear as though they had never been transplanted.

ALL OUR DELIVERIES ARE TO YOUR DOOR BY PARCEL POST.

Parcel Post is by far the most efficient way to receive plants for it is speedy, careful, and obviates any loss of time by delivering directly to your door.

DEALER'S PRICES. To qualified nurserymen, florists and dealers, we offer attractive prices in any quantities, large or small. Wholesale lists are sent only when request is made on business stationery.

My Little

Book on

Pools . . .

If you have not built your pool this little booklet will be

of great help to you. Many pools that have been built by our customers are illustrated, which will give you a general idea of the various types. Detail drawings showing how a pool is built as well as instructions on how to mix the concrete, water-proof the surface, put in drainage pipes and other useful data are included.

We have been building pools and giving advice and information on them for over 75 years, so you are assured of expert advice. You will find our plans time proven, and practicable to build. We will be glad to help you at any time with any problems you might have with pool construction.

BOOKLET SENT FOR

10¢

Natural pools are inexpensively constructed from clay.

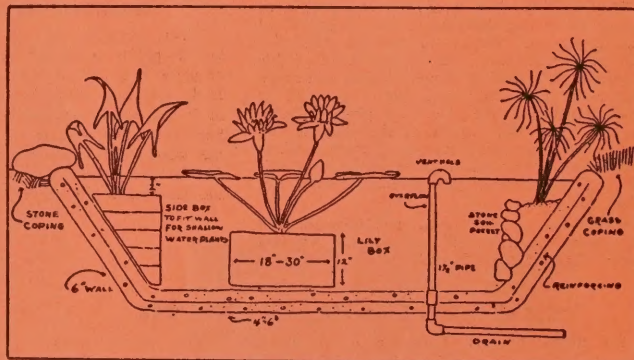
If you have a heavy, sticky clay soil you may easily construct a serviceable pool by excavating to a depth of 2 feet and thoroughly puddling the wet clay by tamping to a depth of 6 inches. When finished it should be just about as watertight as concrete if **thoroughly puddled**.

If your soil is not clay you may achieve the same results by hauling in a 6 or 8 inch layer of good, gummy clay.

TUB GARDENS

A large barrel (50 gallon pickle barrels are fine) cut in half will make two nice tub gardens when partly filled with soil and sunk in the ground. No. 3 galvanized wastubs may be used also.

How to Build a Pool



Pools are very simply built, the principal thing to remember being to have them about 2 feet deep, which allows a foot for the boxes or soil in which lilies are planted and 8 to 12 inches of water. Such a pool will give optimum results, though of course pools much shallower or much deeper are perfectly satisfactory. About 12 hours after the concrete is poured it may be water-proofed by painting it with pure cement mixed with water to the consistency of cream. The pool may then be filled with water and left for a week or so to cure.

EVERBLOOMING TROPICAL WATER LILIES

Colorful, Sparkling Flowers Borne on Tall Stems

From early summer until late fall these beauties are easily on the favorite list. In contrast to the hardy water lilies that bear their flowers at the water's surface, tropical types bear their flowers on tall, sturdy stems above the water. They also claim every color of the rainbow from blues, reds, to whites and like their hardy cousins, open first day with a clear yellow cup of crystal liquid. They are shipped to you as started plants, usually with several buds and well hardened to insure success. If you have never grown a tropical water lily in your pool, then you are in for a treat. Their rapid growth is breathtaking—often attaining full growth in a matter of weeks. **CHECK THE ORDER BLANK INSERT FOR SHIPPING DATES TO YOUR LOCALITY.**

PHOTOGRAPHS

WE ARE ALWAYS PLEASED TO RECEIVE PHOTOS of our customer's pools with a letter explaining how their results were achieved. Snapshots (glossy prints) are fine if sharp and clear. Those taken in the morning or afternoon are apt to be more interesting than those with the sun directly overhead. For all photographs used in our catalogue we offer \$5.00 in credit.

JOHNSON'S WATER LILY FERTILIZER

Excellent for Your Tropical Water Lilies

2½ lb. Bag Postpaid.....\$1.35

5 lb. Bag Postpaid..... 2.35



PANAMA PACIFIC

One of the few real purple water lilies. Exceptionally sturdy and free flowering, Panama has remained a favorite for years. It has the interesting habit of bearing small plantlets in the center of the leaves. Dark stems and leaves flecked with maroon offer a nice contrast. Each\$2.85



PINK PEARL

Graceful pink petals and pale green leaves make Pink Pearl an excellent companion for Blue Triumph. Try the two together for a superb showing. Each.....\$2.85



MRS. GEORGE H. PRING

Still the best all around white tropical. A profuse bloomer all summer long and an excellent cut flower. The photo above shows a three-day-old flower. Try it for contrast with your colored lilies. Each\$2.95

— SEE PAGE 13 FOR TROPICALS —

Beautiful as Orchids—Charming as Roses—Tough as Cacti HARDY LILIES can Take it... California

WHITE

Virginalis. Broadly cup shaped blossoms of purest white against a foil of pale green leaves. Large flowers, up to 4 to 5 inches in diameter, and robust growth make it easily the choicest of all whites. It is the earliest of all to flower and the last to stop flowering in the fall. Each\$5.00

Gonnere. See picture above right. Each\$3.00

Gladstone. Large, dazzling white flowers with broad, cupped petals and yellow stamens. A lusty grower not recommended for small pools. Each\$2.75

Loose. Delightfully scented large white flowers. A very vigorous grower particularly recommended for naturalizing and large pools. Each\$2.50

Hermine. Beautiful, starry, snow white flowers. While it is a vigorous plant it is not a large grower and does well in small pools. Each\$2.00

Marliac White. An old favorite and one of the hardiest. Flowers large, pure white, plentifully borne. Each...\$1.75

RED

Gloriosa. (See illustration back page). A favorite over many years. Each flower a glowing cup of bright red 5 to 6 inches in diameter. It often flowers within 3 weeks of planting. Each\$3.00

Conqueror. A favorite with huge garnet red flowers and pink flushed, white sepals. The flowers reach 8 to 9 inches across. It is very adaptable and will do nicely in small pools. Each\$2.75

Red Butterfly. For brilliancy of flower and freedom of bloom this dwarf variety is hardly equalled. Brightest crimson-red! Each\$2.50



GONNERE

Snowball-like blossoms of dazzling white contrasted beautifully by pale green leaves. One of the few double water lilies. Gonnere is an outstanding novelty. Plant in a heavy soil using a box 12-18 inches square and 8-12 inches deep, and you can expect flowers from this beauty all summer. Each\$3.00

Robinsoni. A warm red blossom with orange-red stamens, a particularly vivid combination that shows up very well. Hardy and free flowering. Each\$3.00

James Brydon. An exquisite rosy carmine in color. This large tulip-shaped flower is 4 to 5 inches across. Choice. Each\$3.00

William Falconer. Velvety red-black. Considered the darkest red of all hardy water lilies. Each\$3.00

Escarboucle. See picture below. Clearest vermilion red. Each\$3.00

Meteor. Intense carmine red. Rare. Each\$3.25

James Hudson. Large, rosy-carmine blossoms. Each...\$3.25

Attraction. See illustration page 4. Each\$3.00



ESCARBOUCLE

Brilliant, flaming red, opening first day with a yellow center. This is still the unsurpassed red hardy lily. An occasional feeding with Johnson's Water Lily Fertilizer will bring it to perfection. Each\$3.00



AURORA

Opening first day a pale cream tinged with pink and darkening next day to a sunset shade. A sprightly dwarf useful for tub gardens or larger pools. Free blooming. Each\$1.75

Chaparral... Yes sir, these Sunshine Grown

YELLOW

Sunrise. See illustration this page. The giant among Hardy Lilies. Each.....\$2.75

Marliac Yellow. A great favorite with radiant sulphur yellow blossoms with handsome mottled leaves. Flowers 4 to 6 inches with rounded petals. Each \$2.00

Moorei. Probably the brightest yellow of all. Each \$3.00

Yellow Pygmy. The smallest water lily of all. Flowers and leaves the size of a half dollar. Each.....\$1.25

SUNSET SHADES

Comanche. Hardest and most persistent blooming of lilies. A rich glowing amber with heart of fire. As the blossoms age they become dark orange-red. Blooms early in the spring and is still in flower when frosts sear the pool. Being a vigorous plant it will accommodate itself to the smallest tub garden. Each\$3.00

Paul Hariot. A medium lily with fine, soft yellow blossoms flushed with apricot on the first day but deepening to coppery-red by the third day. Each....\$2.50

Sioux. Opening yellow tinged with copper and changing to salmon-red the third day. Each.....\$3.00

Aurora. See illustration this page. Semi-dwarf. Each\$1.75

PINK

Formosa. See illustration page 4. Each.....\$3.00

Rosy Morn. Beautiful star-shaped blossoms of warm pink with mahogany stems. Each.....\$3.00

Splendida. Your pool will be a blaze of cherry-red blossoms all summer long with this easily grown variety. It seems to thrive under all conditions and never fails to give a generous display. Each....\$3.00

Amabilis. A graceful blossom with long attenuate petals giving a starry effect. Each petal is of tender pink, the margins more deeply stained. A moderate grower. Each\$2.75



SPLENDIDA

One of our favorites. Exquisite cherry-red blossoms of perfect symmetry. Like all hardy lilies, once planted you can enjoy its beauty for many years with little maintenance. Each\$3.00



SUNRISE

Year after year this magnificent clear yellow lily remains in top popularity. Huge yellow blossoms 6-10 inches across with graceful, limber petals. Leaves lightly spotted, and with hairy stems. A vigorous grower at home in tub garden or large pool. Sunrise can't be beat. Each....\$2.75

Rose Arey. Clear cerise pink petals with satiny sheen. The many long, tapering petals give the flowers a starry, fairy-like effect. One of its exceptional points is the rich fruity fragrance. Each\$2.25

Neptune. A gay blossom, pink and old rose and a prodigious bearer of 5 to 6 inch blossoms. Very satisfactory, particularly for small pools where its medium growth is appreciated. Each\$3.00

Marliac Pink. Pale, shell pink blossoms, very charming when the buds unfold. A vigorous, free blooming plant. Each \$1.75

Mrs. Richmond. A massive flower of rose deepening toward the center to strawberry red. One of the choicest of all Hardy Water Lilies. Each\$5.00



*Build your own pool
We'll help you
See Page 5*

FREE-BLOOMING•HARDY•VIVID COLORS

☆ STAR LILIES ☆

100 Flowers in a Season Is Not Unusual

Vivid, prismatic colors, incredible free blooming habit, and winter hardiness characterize these gems. Their colors are particularly vivid and clear, and their blossoms carried on slender stems above the water are borne continually, often 4-5 at a time, all summer. They are easily wintered in the dormant state by storing in moist sand.

How they are shipped.

Star lilies are always shipped as dormant tubers and thus may be planted out early with your Hardy Lilies. They will sprout when the water becomes warm—68 degrees or more.

BLUE STAR

The brilliant purple-blue blossoms are scented with the fragrance of Lily of the Valley. When planted alone give them a box 15 to 18 inches across and preferably a clayey garden loam for soil. Each.....\$2.25

ROSE STAR

Brilliant luminous pink. Choose a warm sunny spot in the pool with water 6-8 inches deep. The cold of the deep water retards their early growth. Each.....\$2.25

PINK STAR

Gay, silvery pink. A fascinating flower with rich yellow stamens and stigmatic cup. Each.....\$2.25

RED STAR.....Each, \$3.25



PLANTING INSTRUCTIONS

Plant your Star Lily tuber just like the diagram at left. Make sure the crown (tiny green leaves) is upright and just even with the soil level. Plant in 6 inches of water at first, and 12 inches when weather is warmer.

The photo below conveys the charm and free blooming habit of Star Lilies.



STAR TRIO ☆ ☆ ☆

3 Blue and Rose Star Lilies (our selection). Plant the three together in a box 2 to 3 feet across for perfect color harmony. An outstanding value. **\$5** Postpaid.....

HOW TO WINTER STAR LILIES

These semi-hardy Johnson lilies are easily carried through the winter in the dormant tuber state. The tubers we send you will continue to grow for several years! By no means throw them away in the fall. These old tubers may be removed (pulled off) from beneath the young plants any time after midsummer. After removal they should be stored in a box of moist sand or soil in a frost free cellar until the following spring, when they may be planted once again.

The young plants make splendid tubers also if the box in which they are planted is lifted almost to the surface in September which will force the plant to quit growing and ripen off its bulb.

See page 5 for full planting instructions and also the Culture Leaflet enclosed with every order.



PLEASE USE THIS ORDER BLANK
It Will Greatly Assist Us in Promptly Filling Your Order

Johnson Water Gardens

PARAMOUNT, CALIFORNIA

Date.....

NAME.....

STREET or P.O. BOX.....

CITY.....STATE.....

NOTE!

Orders for less than \$2.50 must include 50c extra to cover postage and packing.
Orders from \$2.50 to \$5.00 add 10% for postage.
Orders of \$5.00 or more sent postage free.
When you unpack your order, look for my free pamphlet, "The Culture of Water Lilies."
Please write questions and letters on a separate sheet.

Please fill in amount sent

Money Order \$.....

Cash \$.....

Stamps \$.....

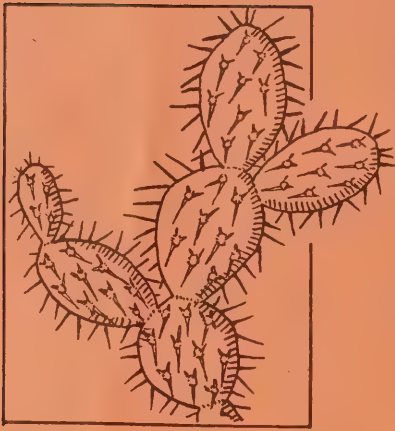
Checks \$.....

If stamps are sent please
send 10c and 25c
denominations.

I GUARANTEE MY PLANTS TO REACH YOU IN FRESH PLANTING CONDITION

SUGGESTIONS	QUANTITY	PLANTS AND SUPPLIES WANTED—ORDER COLLECTIONS BY NUMBER	NO C.O.D.	
FISH PLANTS Page 15				
SCAVENGERS Page 15				
FERTILIZER Page 5				
SHALLOW WATER PLANTS Pages 14-15				
PYGMY LILIES Pages 8-9				
LOTUS Page 16				
HARDY LILIES Pages 4, 8, 9				
TROPICAL LILIES Pages 7-13				
NIGHT BLOOMERS Page 15				
STAR LILIES Page 10				
BLUE TRIUMPH Cover				
SAVE MONEY Have you considered one of our collections? They offer a complete planting for a pool of some of our best plants at economy prices. See page 3.				

FREE PLANTS! ALL ORDERS OF \$2.50
OR MORE CHOOSE 10% IN FREE PLANTS



OUR CACTUS NURSERIES

The popularity of cacti is growing by leaps and bounds for they succeed so well as house plants. They are fascinating with their beautiful flowers, the tracery of their orderly arranged spines and their quaint forms. You will be surprised at the ease with which they will grow in your window garden.

Our Cactus Catalog describes and pictures hundreds of varieties in colors and with photos besides giving cultural directions. We think you will be pleased at their reasonable prices and fine selection. Practically all our plants are raised from seeds and have an abundance of vigorous healthy roots to assure your success. Write for catalog to

Johnson Cactus Gardens
Box 300, Paramount, Calif.



**Free
Cactus
Catalog**

ADDITIONAL BOG PLANTS

(CONTINUED FROM PAGE 14)

Water Canna (*Thalia divaricata*). A newer form of the Water Canna with handsome coppery, canna-like leaves and growing to 4 ft. Each\$1.35

Dwarf Variegated Sweet Flag. Iris like in habit with beautifully striped gold and green leaves to 18 inches. Each50c

Horsetail. An *Equisetum* species with dark green stalks the thickness of a lead pencil and colored with black bands. Interesting to note it is used to file reeds for musical instruments. Fine for pool or damp location. Each75c

Dwarf Umbrella Palm. A miniature form of the Umbrella Palm growing to 18 inches. Excellent for pool or damp location. Each.....50c

Red Water Iris. The old *Iris fulva* with rust red flowers. Each.....75c

Pygmy Papyrus. One of the finest of all bog plants making a nice neat clump of dark green crowned with small plumed heads. Much like the large Egyptian Papyrus but in miniature form growing to 18 inches. Each40c

Egyptian Papyrus. Makes a beautiful planting for a corner of your pool or in the garden. Tall slender stalks with large plumed heads. Each75c

You Are Cordially Invited to

VISIT OUR NURSERIES

WATER LILIES • CACTI • BEAUTIFUL SUCCULENTS

EVERY YEAR hundreds of visitors from every State in the Union drop in to see our nursery exhibits when on tours to the Coast. Amongst our acres of water gardens, greenhouses and cactus gardens we are sure that you will find something of interest. During the summer you will see great pools with thousands of Tropical Water Lilies in full bloom, a sight not soon forgotten. Practically all the choicer varieties are on display so that you may select the ones you most admire. Our collection of Hardy Water Lilies is unsurpassed and in our display pools you will see many of the rarest varieties brought together during our many years of collecting. Interesting too are the various shallow water and bog plants and the stately Egyptian Lotus. In our greenhouses you will see collections of tropical foliage and flowering plants and orchids.

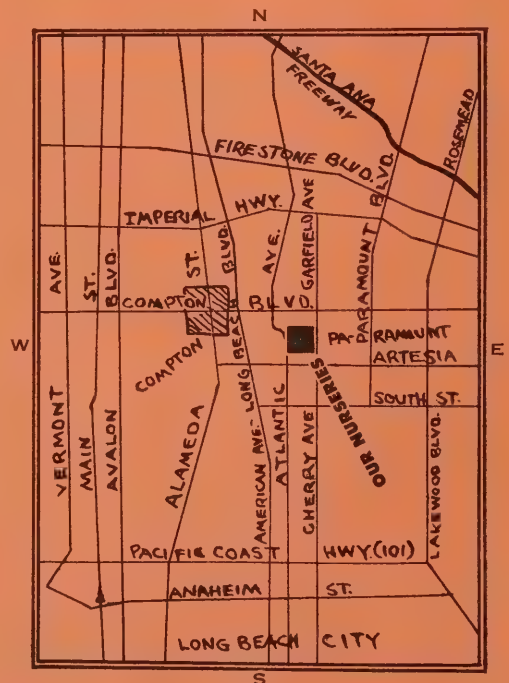
Our Cactus collection is one of the largest in the world and you will see hundreds of thousands of these fascinating desert dwellers in all stages from the tiniest seedlings to flowering specimens. Our collection embraces specimens of all the important genera from North and South America including the tropical tree-climbing kinds and the epiphytic *Rhipsalis*. Our Succulent collection is very extensive with hundreds of representatives from Africa, Brazil, and Mexico. Outdoors there are rock gardens replete with fine specimens of the choicer kinds, some many feet in height. You will see the giant Golden Barrel Cacti, the Old Man Cactus, the strange Living Rocks and scores of Mimicry Plants.

You will see over 20,000 square feet of glasshouses devoted to the growing of our specialties. Our large shade houses are filled with the gorgeous flowered Orchid Cacti which are in bloom during April, May and June. We are always glad to see our garden friends and to conduct you around the nursery and explain the why's and wherefore's of the things that may interest you.

HOW TO REACH OUR NURSERIES

Easily accessible from all points in Southern California. See map for Easiest Routes.

If in Los Angeles or Hollywood drive out the Hollywood and Santa Ana Freeways to Paramount Blvd. Turn right and drive south to Compton Blvd. Turn right and drive west to Garfield Ave. Turn left and drive south to our nursery on the right hand side of the road about one mile. We are open weekdays and Saturdays 8 to 5, and Sundays 10 to 4. Our street address is 16613 So. Garfield Ave., Paramount, Calif. Our phone number is MEtcalf 3-7315.



"Had a Pile of Blooms—" (TROPICAL WATER LILIES continued)

A JOHNSON POOL in NORTH ADAMS, MASS.



Johnson Water
Gardens
Paramount, Calif.
Gentlemen:

Along with my order I am enclosing snapshots of my pool last year.

The one with the single bloom is your Blue Triumph and was taken the day after I received the plant. They sure do

come through fine for the distance. Had a pile of blooms from this right up until frost and still lots of buds.

This year I am also going to try a nightblooming one and see what it will do in this climate.

Truly yours,
Harry B. Pike



PAMELA

The picture shows a flower on first day of opening. You should see this lovely flower with its soft blue petals and yellow center opening out flat like a huge dinner plate. Each..... \$2.95

GOLDEN WEST POOL

Collection S 30

Panama Pacific, Geo. H.
Pring, Pamela.

Shipped Postpaid..... \$7.00

Collection S 31

Panama Pacific, George H.
Pring, Pamela, Pink Pearl,
Aug. Koch

Shipped Postpaid..... \$12.00



AUGUST KOCH

Happy in a tub garden pool or a larger pool, Koch will reward you with a steady succession of wistaria-blue flowers all summer. It is interesting to note its habit of bearing plantlets in the center of the leaf. Each.....\$3.00

LISTING OF TROPICALS

Pamela. See cut above. Broad, blue flowers.
Each.....\$2.95

Los Angeles. Bright pink flowers, handsome mottled leaves, and extremely free flowering. Our own introduction. Each.....\$2.95

Golden West. Delicate apricot color with mottled leaves. Free flowering. Each.....\$2.95

Pink Pearl. See photograph page 7. One of the best. Each.....\$2.85

Mrs. Geo. H. Pring. See photo page 7. Best white tropical. Each.....\$2.95

Director George T. Moore. Deep purple flowers. A new beauty. Each.....\$3.50



PERFECT POOLS ARE EASILY CONSTRUCTED IF YOU FOLLOW INSTRUCTIONS ON PAGE 5



PICKEREL RUSH
Forms compact clump to 3 ft. Blue spikes.
Each 30c, 2 for 50c



YELLOW IRIS
Plant in shallow water. To 3 feet.
Each 30c, 2 for 50c



EGYPTIAN PAPYRUS
Beautiful plumes on slender stalks.
Each 75c



PRIMROSE WILLOW
Bright yellow blossoms and coppery leaves.
Each 35c, 2 for 60c



UMBRELLA PALM
Fine for background. To 3 feet.
Each 35c, 2 for 60c



IMPERIAL TARO
Beautiful bluish-black and green leaves.
Each 75c

SHALLOW WATER and BOG PLANTS *lend themselves to Charming Effects*

To complete your pool design you will need these plants to achieve a pleasing effect. Plant them in boxes or pots using a heavy soil. The latter furnishes the plants extra food.

†South American Giant Arrowhead. Bold sagittate leaves and spikes of papery white blossoms. Grows 2 to 2½ feet high. Excellent for a corner or a centerpiece.

Each 35c, 2 for 60c

*Azure Pickerel Rush. Very similar to Pickerel Rush pictured above but flowers azure instead of purple and leaves darker green. The buds are covered with shining wool.

Each 35c, 2 for 60c

‡Primrose Creeper. A creeper with wooly leaves when mature and bearing bright yellow flowers like a primrose to which it is related. Must be crowded in shallow water to flower.

2 bunches 35c

‡Floating Heart. Water Lily-like in habit with mottled heart shaped leaves and fringed yellow flowers. Best planted by itself.

2 for 35c

Parrot Feather. A trailing plant with green feathery foliage. An especially valuable plant for fountains and covering cement work.

2 bunches for 35c

Water Hyacinth. A floating plant with bladder-like leaves which support it, spikes of blue flowers, and long feathery roots. The roots are a favorite with gold fish to lay their eggs on and for the small fry to hide in.

\$1.50 per dozen, 3 for 50c



PARROT FEATHER AND WATER HYACINTH
A charming combination.
The two for 45c



WATER HAWTHORNE
Very free flowering. Delicious hawthorne fragrance.
Each 50c

*Purple Water Iris. Slender leaves up to 2½ feet tall and spikes of purple blossoms borne in late spring. Not a rank grower.

Each 35c, 2 for 60c

*Water Canna. Long a favorite with us with its canna-like leaves of glaucous green and graceful spikes of purple flowers. A plant with real character 3 to 4 feet tall.

Each 75c

‡Chinese Water Chestnut. A rush-like plant about 2 feet high. The edible tubers are formed at the base of the roots in the autumn.

Each 35c

*Double Flowering Arrowhead. Very double flowers like little snowballs. One of the best aquatics. See illustrations.

Each 40c

*Spiral Palm. An excellent plant for filling up that bare corner. Does equally well in shallow water or damp ground. A grass-like plant forming clumps above which the rust brown plumes rise.

Each 35c

†Peacock Hyacinth. Related to the water hyacinth but of very different habit. It is a trailing plant, rooting in the soil and creeping out over the water surface. Spikes of purple-blue flowers with a peacock eye on the upper petal.

Each 50c

*Water Amaryllis. This is the Southern swamp Crinum with strap-shaped leaves and heads of fragrant white flowers. Tender, but may be lifted in the fall and grown in a pan of water as a house plant.

Each 75c

(CONTINUED ON PAGE 15)

WATER POPPY

Bright yellow poppy blossoms. Very free flowering.

2 for 35c, 12 for \$1.50

BUTTERFLY RUSH

Lance shaped leaves and spikes of white flowers.

Each 40c

DOUBLE ARROWHEAD

Spikes of little snowballs.

Each 40c, 2 for 70c



You'll like this plant.



SHALLOW WATER PLANTS Continued

FLOWERING BEAUTIES Coll. S 20

Six of the easiest to grow shallow water plants. You will have them in bloom all summer long.

Double Arrowhead (white), Water Iris (yellow), Azure Pickerel (sky blue), Butterfly Rush (blooms all summer), Water Poppy (yellow). The six for.....\$1.50

20 BOG PLANTS FOR MEDIUM POOL

Coll. S 12

Giant Arrowhead, Pickerel Rush, 2 Floating Heart, 2 Parrot Feather, 2 Water Hyacinths, 2 Water Poppies, Yellow Iris, Azure Pickerel, Purple Water Iris, 2 Primrose Creeper, Pygmy Papyrus, Eel Grass, Fish Grass, Butterfly Rush, and Umbrella Palm.....\$3.50

(CONTINUED FROM PAGE 14)

*Water Poppy. The most popular of small aquatics. Grows like a small water lily, with bright yellow blossoms. Plant several of them in a box for a charming effect. \$1.50 per dozen, 2 for.....35c

*Imperial Taro. Note illustration page 14. Handsome colored foliage 2 to 3 feet tall. Tender but may be easily wintered as a house plant in a pan of water. Each 75c

*Blue Spoonflower. Similar to the Imperial Taro but purple stems and bluish-green leaves. Each.....\$1.00



NIGHT BLOOMING WATER LILIES

Among the most beautiful of all water lilies. Handsome mahogany or pale green leaves with scalloped edges, and huge flowers 8-10 inches

across opening at dusk and remaining open until ten o'clock the following morning. See page 5 for culture.

Emily Grant Hutchings. An old favorite and still one of the best with aramant pink blossoms. Each.....\$3.00

La Reina. Our own introduction. Magnificent blossoms of purest white. Very choice. Each.....\$3.25

Haarstick. Dark red blossoms with leaves almost black. Each.....\$3.00

Rubra Rosea. Dark rose blossoms up to 12 inches across. A vigorous grower and a beauty. Each.....\$3.00

Missouri. A huge white with rounded petals and leaves almost brown. Choice. Each.....\$3.00

MOONLIGHT DUET

Coll. S 25

1 White and 1 Red Night-bloomer, my selection, \$5.00

MOONLIGHT TRIO

Coll. S 26

1 White, 1 Red, and 1 Pink Nightbloomer, my selection, \$7.45

OXYGENATING PLANTS Will Help Keep Your Pool Clean and Add to Its Beauty and Interest

Oxygenating plants are common in natural ponds. They add to the general balance and offer protection and food to fish. They may be planted in pots or boxes by themselves or they may be planted with the water lilies.



Fish Grass

Fish Grass. Bright green chains of leaves. One of the best varieties. 2 bunches.....35c

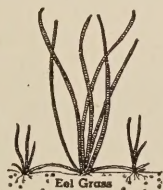
Sagittaria subulata. Grass like leaves 6 inches long. Increases by runners like a strawberry. 6 for.....35c

Eel Grass. Ribbon like leaves 2-3 feet long. Propagates by runners. 6 for.....35c

Ludwigia mulertii. A creeping or submerged plant. Copper colored leaves, pink beneath. 2 bunches for.....35c

Sagittaria sinensis. Broad ribbon leaves 6-9 inches long. In shallow water it bears aerial leaves and white blossoms. 3 for.....35c

Coontail. Feathery green rootless plumes floating under water. 2 bunches for.....35c



Eel Grass



Ludwigia Californica



Coontail



Sagittaria Sinensis

Cryptocoryne Willisii. Makes one of the finest aquarium plants. Lance leaves with crisped margins.

Each.....35c

OXYGENATING PLANT

Coll. S 15

20 Oxygenating plants in 5 varieties for a 6 x 8 pool.....\$2.25

OXYGENATING PLANT

Coll. S 16

45 Oxygenating plants, 5 varieties for a 10 x 12 pool.....\$3.95

POOL SCAVENGERS



Water snails aid in maintaining a clean pool by feeding on decaying vegetation and algae. Every pool should stock an adequate amount of these snails to maintain proper balance.

Due to hot weather snails cannot be shipped during the months from June 15th to October 15th.

Black Ramshorn Snails. Particularly prolific breeders, laying their eggs in jelly-like spots on back of lily leaves. Splendid for keeping pool clean.

6 for 35c, per dozen.....60c

Coral Snails. Similar to Black Ramshorn but with red body. Best aquarium snail. Fine for pool.

25c per pair, per dozen.....\$1.15

Japanese Trapdoor Snails. Large live-bearing snails that are voracious feeders on green scum. Should be in every pool. 25c per pair, per dozen.....\$1.15

SCAVENGER COLLECTIONS

Coll. S 17. For a pool 4 x 5 feet. 12 assorted snails.....\$1.00

Coll. S 18. For a pool 6 x 8 feet. 50 assorted snails.....\$3.00

VALLEY of the NILE

Collection S 10

PLANTS in COLOR at LEFT

All the aquatics necessary for a pool 4 x 6 feet. For a wonderful oriental garden, try this collection and be the envy of your neighborhood.

Sacred Lotus. Tropical foliage, musk-scented blossoms.

Gloriosa. A handsome red flowered hardy lily.

Comanche. Beautiful amber red hardy lily.

Egyptian Papyrus. Plume-like foliage.

Water Hyacinth. Orchid-like blossoms.

Water Poppy. Golden Yellow poppy blossoms.

All **6** Plants shipped

Postpaid

\$7.95

Sacred Lotus\$2.50

Sunrise Queen Lotus, light yellow

low\$3.00



GLORIOSA

GLORIOSA

One of the choicest and most popular hardy lilies. Very free flowering.\$3.00

JOHNSON
WATER
GARDENS

WATER LILIES
Rainbow Colors

PARAMOUNT
LOS ANGELES CO.
CALIFORNIA

New Interest

The Three of US Trio

— 3 —

Gorgeous Water Lilies

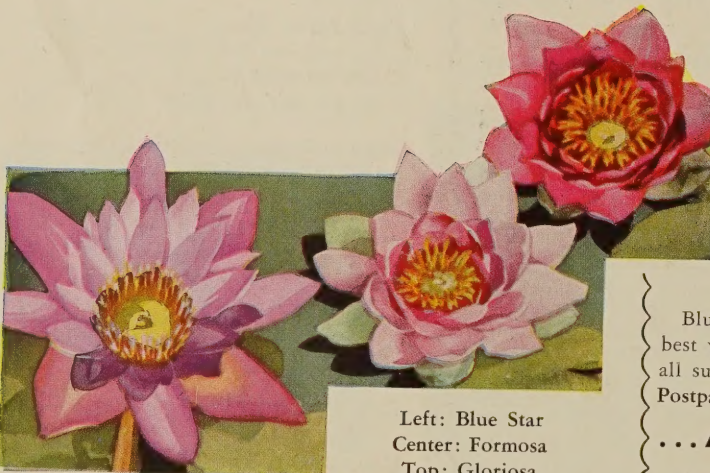
Will grow and thrive
anywhere

Collection S 2

Blue Star, Formosa, Gloriosa; three of our very best water lilies. For contrasting colors and blossoms all summer, try this super collection.

Postpaid for.....**\$6.85**

... **A Bargain, too, Partner**



Left: Blue Star
Center: Formosa
Top: Gloriosa